



**The American Trauma Society
Pennsylvania Division
Presents**

**“TRAUMA: Planning For, Responding To,
and Coping With the Unthinkable”**

**April 16 & 17, 2014
The Hershey Lodge and Convention Center
Hershey, PA 17033**



**Sponsored by American College of Emergency Physicians, Pennsylvania ACEP, The Emergency Nurses Association,
and the American Trauma Society, PA Division, in cooperation with the Pennsylvania Department of Health.**

“TRAUMA: Planning For, Responding To, and Coping With the Unthinkable”

Every year, new challenges arise, in Pennsylvania, that affect all levels of care provided by pre-hospital personnel, physicians, nurses, administrators, social workers, rehabilitation specialists, and others. The Conference Planning Committee of the PA Division of the American Trauma Society examines these issues relevant to trauma prevention and care, and attempts to provide speakers with the greatest expertise in current trends and up-to-date information in these areas. This year’s two-day conference, on Wednesday, April 16 and Thursday, April 17, 2014 will emphasize planning for, responding to, and coping with trauma.

Among the many highlights of this year’s conference will be the Templeton Lecture. This year’s Keynote Speaker will be Major Christian Labra, M.D. Currently, Dr. Labra is a Family Medicine Staff Physician with the U.S. Army. During a late-night patrol outside of Baghdad, in 2003, while Labra was searching out the source of mortar attacks, a cinder block wall collapsed on him, breaking both of his legs and his pelvis. Dr. Labra will present, “When Things Go Right.”

John M. Templeton, Jr., M.D., F.A.C.S. will be presenting, “Trauma Update – 2014.” Jim Morrison, M.D. will speak about the emergency response plan that went into effect immediately after the Texas fertilizer plant explosion, on April 17, 2013. Colonel Russ Kotwal, M.D., M.P.H. will present, “Saving Lives on the Battlefield.” Nick Stremble, R.N., Moore Medical Center Emergency Department Manager, will speak to the injuries presented as a result of the deadly tornadoes that struck Moore, Oklahoma in May, 2013. JoAnn Grif Alspach, R.N., M.S.N., Ed.D. will present findings on the issue of gender bias in trauma response.

J. Spence Reid, M.D. will open Thursday’s segment of the conference with a presentation entitled, “Motorcycle Crash: From Pavement to Independence.” Following Dr. Reid, Lucy Rorke-Adams, M.D. will present, “Whiplash Injury in Inflicted Neurotrauma.” Lieutenant Colonel Kimberlie Biever, R.N., B.S.N., C.C.R.N., M.S. will present, “Combat Casualty Care During Evacuation.”

Leon Sanchez, M.D., M.P.H., Emergency Department Medical Director at Beth Israel Deaconess Medical Center will present the Webb S. Hersperger, M.D. Lecture entitled, “Lessons Learned from the Boston Marathon Bombing.” The Webb S. Hersperger, M.D. Lecture is given in memory of Dr. John Pryor, an American hero.

OBJECTIVES At the completion of this conference, attendees will be better informed about the ongoing trauma issues in Pennsylvania. Participants will be able to:

1. identify emergency treatment procedures for common injuries during a natural disaster so that they may recognize and treat these injuries effectively.
2. discuss gender stereotypes in critical care situations so that they may recognize these stereotypes and ensure equal opportunity for trauma care.
3. recognize multi-trauma and identify the proper protocol for treating simultaneous injuries when a multi-trauma patient presents.
4. recognize advanced techniques for en-route critical care during combat operations so that they may treat similarly injured patients more efficiently.
5. identify the unique developmental anatomy of the rostral cervical spine in babies, and recognize anatomical features with pathophysiology of whiplash forces in trauma.

** For a complete listing of conference objectives, please visit our website at www.atspa.org.

TARGET AUDIENCE: Physicians, nurses, pre-hospital personnel, administrators, social workers, rehabilitation specialists, and others.

REGISTRATION FEES

Category	Two Days, Non-Member	Two Days, Member	One Day
Physician	\$250.00	\$230.00	\$175.00
Physician Assistant/Nurse Practitioner	\$200.00	\$181.00	\$127.00
Nurse, Social Worker	\$185.00	\$168.00	\$115.00
Pre-Hospital Personnel, Other	\$150.00	\$136.00	\$95.00

Current ATSPA individual and institutional members receive a 10-percent discount on the two-day conference fee. *If you are employed at a member institution, you are eligible for the two-day discount.* No discounts will be given on the one-day fee. Contact the American Trauma Society, Pennsylvania Division office at (717) 766-1616 or by fax at (717) 766-6989 for information packets, exhibitor rates and sponsorship opportunities.

Sponsored by American College of Emergency Physicians, Pennsylvania ACEP, The Emergency Nurses Association, and the American Trauma Society, Pennsylvania Division, in cooperation with the Pennsylvania Department of Health.

GENERAL INFORMATION

REGISTRATION

Participants should have their conference registrations submitted by March 28, 2014. Late registrations will be accepted based on space availability. The registration fee includes meals, conference registration, and conference materials. We encourage participation by all interested individuals. If you have a disability or special dietary need, please notify us in advance so we can better serve you.

LOCATION

The conference will be held at the Hershey Lodge and Convention Center in Hershey (Chocolatetown), Pennsylvania. The Lodge features an indoor pool, business center, three restaurants, miniature golf, tennis courts and a night club. Close by, are The Hershey Factory Outlets as well as Hershey's golf courses, Chocolate World, Zoo America, the Hershey Gardens, Hershey Museum, and the Pennsylvania Dutch countryside. Unfortunately, Hershey Park is not open until later in the year.

ACCOMMODATIONS

Overnight lodging reservations must be made directly with the Hershey Lodge. Please identify yourself as an attendee of the ATSPA conference to receive the conference rate of \$149.00 for single and double occupancy. Reservations received after **March 14, 2014**, will be on a space-available basis.

DIRECTIONS

Exit the Pennsylvania Turnpike at Exit 247, formerly Exit 19. Follow I-283 North to the Hershey Exit, Route 322 East, and follow the signs for 322 East into Hershey. You will see the Hershey Medical Center on the right. Entrance to the Hershey Lodge will be on the left. For directions from other areas, please call the Hershey Lodge hospitality director at 1-800-HERSHEY (1-800-437-7439).

“TRAUMA: Planning For, Responding To, and Coping With the Unthinkable”

Wednesday, April 16 & Thursday, April 17, 2014

SCHEDULE

Wednesday, April 16

9:00 - 11:00 am	Registration	RED ROOM
8:30 - 10:00 am	ATSPA General Membership Meeting	RED ROOM
9:00 - 10:15 am	Continental Breakfast; Exhibits Open	RED ROOM
10:15 - 10:30 am	OPENING SESSION Judy May-Bennett, B.S. , Chief Executive Officer American Trauma Society, PA Division; Mechanicsburg, PA	RED ROOM
10:30 - 11:30 am	“Trauma Update - 2014” John M. Templeton, Jr., M.D., F.A.C.S. President, American Trauma Society, Pennsylvania Division; Mechanicsburg, PA	RED ROOM

11:30 am - 12:30 pm	“Responding to the West, Texas Mass Casualty Incident” Jim Morrison, M.D. Chief Medical Officer Hillcrest Baptist Medical Center Waco, TX	RED ROOM
12:30 - 1:30 pm	Luncheon – Informal Networking	AZTEC ROOM
1:30 - 2:30 pm	“Saving Lives on the Battlefield” Colonel Russ Kotwal, M.D., M.P.H. Division Director, Trauma Care Delivery Joint Trauma System, U.S. Army	RED ROOM
2:30 - 3:30 pm	“Moore, OK: Tornado Planning, Implementation, and Aftermath” Nick Stremble, R.N. Manager, Emergency Department, Moore Medical Center Moore, OK	RED ROOM
3:30 - 3:45 pm	Beverage Break	RED ROOM

3:45 - 4:45 pm	“Gender Bias in Trauma Response” JoAnn Grif Alspach, R.N., M.S.N., Ed.D., F.A.A.N. Editor, <i>Critical Care Nurse</i> Annapolis, MD	RED ROOM
5:30 - 6:30 pm	Dinner; Exhibits close at 5:00 p.m.	AZTEC ROOM
6:15 - 7:15 pm	The Drs. John M., Jr. and Josephine J. Templeton Lecture “When Things Go Right” Major Christian Labra, M.D. Family Medicine Staff Physician U.S. Army	AZTEC ROOM
7:15 - 8:15 pm	American Trauma Society, PA Division Recognition Awards	AZTEC ROOM

Thursday, April 17

7:30 - 8:30 am	Registration, Continental Breakfast; Exhibits Open	RED ROOM
8:30 - 9:30 am	“Motorcycle Crash: From Pavement to Independence” J. Spence Reid, M.D. Orthopaedic Trauma Surgeon, Penn State Hershey Bone and Joint Institute Hershey, PA	RED ROOM

9:30 - 10:30 am	“Whiplash in Inflicted Neurotrauma” Lucy Rorke-Adams, M.D. Senior Neuropathologist, Children’s Hospital of Philadelphia Philadelphia, PA	RED ROOM
10:30 - 10:45 am	Beverage Break; Exhibits Open	RED ROOM
10:45 - 11:45 am	“Combat Casualty Care During Evacuation” Lieutenant Colonel Kimberlie Biever, B.S.N., M.S. Director, En Route Critical Care U.S. Army	RED ROOM
11:45 am - 12:30 pm	Luncheon	AZTEC ROOM
12:30 - 1:30 pm	The Webb S. Hersperger, M.D. Lecture, given in memory of Dr. John Pryor, an American hero “Lessons Learned from the Boston Marathon Bombing” Leon Sanchez, M.D., M.P.H. Associate Professor of Medicine, Harvard Medical School Vice Chair for Operations, Department of Emergency Medicine, Beth Israel Deaconess Medical Center Boston, MA	AZTEC ROOM
1:30 - 2:00 pm	Door Prize Drawings; Conference Adjournment	AZTEC ROOM

2014 ATSPA CONFERENCE PLANNING COMMITTEE

Kay Ella Bleecher, M.S.N., C.R.N.P., C.E.N., P.H.R.N.

Trauma Education Consultant

Krista Brands, B.S., Conference Coordinator

Program Specialist

American Trauma Society, Pennsylvania Division

Kevin Burd, B.A.

Project Coordinator

PA Trauma Systems Foundation

Marie K. Campbell, R.N., M.S. Ed., M.S., C.P.C.

Trauma Performance Improvement/Registry Coordinator

Children's Hospital of Philadelphia

Leslie Coombe, M.P.H.

Childhood Injury Prevention Program Administrator

Pennsylvania Department of Health

Gretchen Dugan, L.S.W.

Social Worker

Lancaster General Hospital

Roberta Kremer, R.N., B.S.N., C.N.O.R., C.P.N.

Staff Nurse, Peri-Operative Complex

Children's Hospital of Philadelphia

Gwendolyn A. MacNeill, M.S.W

Trauma Social Worker

Reading Hospital and Medical Center

Judy May-Bennett, B.S.

Chief Executive Officer

American Trauma Society, Pennsylvania Division

Ron McKeehan, E.M.T.-P, BLSIT

Program Director

Cumberland/Perry Health Education Center

H. Arnold Muller, M.D., F.A.C.E.P.

Conference Committee Emeriti

Professor Emeritus of Emergency Medicine

Penn State University College of Medicine

Deborah Petrillo, R.N., C.N.O.R.

Charge Nurse, Operating Room

Children's Hospital of Philadelphia

Cheri Rinehart, R.N., N.H.A.

President and Chief Executive Officer

Pennsylvania Association of Community Health Centers

Robert Shank, Ed.D., A.T.C., EMT-I

Physical Educator, Retired

Judy D. Smith, C.M.P.

Meeting Manager

PaACEP

2014 ATSPA CONFERENCE FACULTY

Financial Relations for all individuals in control of content: *In accordance with the ACCME Standards for Commercial Support and Policy of the American College of Emergency Physicians, all individuals with control over CME content (including but not limited to staff, planners, reviewers, and faculty) must disclose whether or not they have any relevant financial relationship(s) to learners prior to the start of the activity. ** For this conference, all individuals with control over CME content have no significant financial interests or relationships to disclose.*

Disclosure of Commercial Support: *In accordance with the ACCME Standards for Commercial Support and Policy of the American College of Emergency Physicians, the source of all support from commercial interests (including “in-kind” support), or lack of commercial support, must also be disclosed to learners prior to the start of the activity.*

JoAnn Grif Alspach, R.N., M.S.N., Ed.D., F.A.A.N.

Editor, *Critical Care Nurse*

Lieutenant Colonel Kimberlie Biever, R.N., B.S.N., M.S., C.C.R.N.

En Route Critical Care Director; Chief Nurse
U.S. Army; Joint Trauma System

Colonel Russ Kotwal, M.D., M.P.H.

Director of Trauma Care Delivery
Joint Trauma System, U.S. Army

Major Christian Labra, M.D.

Family Medicine Staff Physician
U.S. Army

Jim Morrison, M.D.

Chief Medical Officer
Hillcrest Baptist Medical Center

J. Spence Reid, M.D.

Orthopaedic Trauma Surgeon
Penn State Hershey Bone and Joint Institute

Lucy Rorke-Adams, M.D.

Senior Neuropathologist
Children’s Hospital of Philadelphia

Leon Sanchez, M.D., M.P.H.

Medical Director, Emergency Department
Beth Israel Deaconess Medical Center

Nick Stremble, R.N.

Manager, Emergency Department
Moore Medical Center

John M. Templeton, Jr., M.D., F.A.C.S.

President, American Trauma Society, PA Division
President, John Templeton Foundation

**To secure a room reservation at Hershey Lodge, call 1-800-HERSHEY.
Ask for Group Code #1300103 and mention the ATSPA Conference.**

For those wishing to stay at a hotel other than the Hershey Lodge and Convention Center, we have provided a list of alternate accommodations within a three-mile radius of the Lodge for your convenience. Contact your hotel of choice directly to make reservations.

Econo Lodge

(1.6 miles)

115 Lucy Avenue
Hershey, PA 17033
717-533-2515

Best Western

(1.6 miles)

Rt. 422 & Sipe Avenue
Hershey, PA 17033
717-533-5665

Comfort Inn

(0.6 miles)

1200 Mae Street
Hershey, PA 17036
717-566-2050

Hampton Inn

(2.6 miles)

749 E. Chocolate Avenue
Hershey, PA 17033
717-533-8400

Hilton Garden Inn

(0.7 miles)

550 E. Main Street
Hummelstown, PA 17036
717-566-9292

Holiday Inn Express

(0.7 miles)

610 Walton Avenue
Hershey, PA 17033
717-583-0500

Springhill Suites

(0.6 miles)

115 Museum Drive
Hershey, PA 17033
717-583-2222

Days Inn

(1.1 miles)

350 W. Chocolate Avenue
Hershey, PA 17033
717-534-2162

AMERICAN TRAUMA SOCIETY, PENNSYLVANIA DIVISION
“TRAUMA: Planning For, Responding To, and Coping With the Unthinkable”
 Wednesday, April 16 and Thursday, April 17, 2014

A shuttle service to/from Harrisburg International Airport (HIA) and Harrisburg Train Station (HTS) with prior arrangements ONLY. \$20/person one way. \$40/person round trip.

Guest Name	Date	Carrier (HIA or HTS)	Carrier #	Time

Your room must be guaranteed for occupancy to a major credit card (listed below) or by sending a deposit by check or money order in the amount of one night’s lodging plus six percent PA state occupancy tax and two percent county tax. This deposit will guarantee your reservation and will be applied only for the confirmed day of arrival. Please make check payable to: THE HERSHEY LODGE AND CONVENTION CENTER.

- | | |
|--|---|
| <input type="checkbox"/> VISA | <input type="checkbox"/> Discover |
| <input type="checkbox"/> MasterCard | <input type="checkbox"/> American Express |
| <input type="checkbox"/> Carte Blanche | <input type="checkbox"/> Diners Club |

Credit Card Number _____ Expiration Date _____ Name on Card _____

CANCELLATION: If you find it necessary to cancel your reservation, please contact THE HERSHEY LODGE at 1-800-HERSHEY no later than 72 hours prior to arrival. Your deposit will be returned if cancellation is received more than 72 hours prior to your scheduled arrival date. Ask for, and record, the cancellation number given at the time cancellation is made. If you wish to confirm your courtesy shuttle service, call (717) 533-3311 and ask to speak to the concierge.

***NOTE: Check-in time is after 4:00 pm. Check-out time is 11:00 am (We cannot guarantee your occupancy before the 4:00 pm check-in time.)**

CONFERENCE REGISTRATION FORM

(Please print)

Name & Credentials _____

(Check One) Physician () Nurse Practitioner () Social Worker () Educator ()
Physician Assistant () Nurse () Pre-Hospital Personnel () Other Professional () _____

Title / Department _____

Institution / Organization _____

Address _____

Daytime Telephone *required () _____ Fax () _____ E-mail *required _____

RN License Number *required if applicable _____

<u>ATSPA Member</u> Institutional ___ Individual ___	<u>Attending</u> Wednesday ___ Thursday ___	I will attend Wednesday night's banquet* YES ___ NO ___ <i>*Banquet included in registration price</i>	Conference Registration Fee _____ Additional Banquet Tickets _____ (\$30 each) _____ TOTAL AMOUNT ENCLOSED _____
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Mail this form only with your check or money order made payable to the American Trauma Society, PA Division at 2 Flowers Drive, Mechanicsburg, PA 17050-1701, no later than **March 28, 2014**. **If you are a nurse, please include your RN license number, as it is required in order to receive continuing education credits.** All questions should be directed to the Division Office at (717) 766-1616 or toll-free at 1-800-822-2358. *You may also fax your registration to (717) 766-6989.*

***You may also register online! Please visit www.atspa.org and click on the 2014 Conference link.**

NOTE: When making lodging reservations, ask for Group Code #1300103. To receive the conference lodging rate of \$149, reservation must be confirmed by **March 14, 2014**. Lodge reservations made after March 14, 2014 will be subject to availability. Questions regarding overnight accommodations must be directed to the Lodge at 1-800-HERSHEY.

“TRAUMA: Planning For, Responding To, and Coping With the Unthinkable” CONTINUING EDUCATION CREDITS & SCHOLARSHIPS

PHYSICIAN CREDITS This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the American College of Emergency Physicians and PA Chapter ACEP and the American Trauma Society, Pennsylvania Division. The American College of Emergency Physicians is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The American College of Emergency Physicians designates this live activity for a maximum of 10.0 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Approved by the American College of Emergency Physicians for a maximum of 10.0 hour(s) of ACEP Category I credit.

NURSING CREDITS This activity has been submitted to The Emergency Nurses Association for approval to award contact hours. The Emergency Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

SOCIAL WORK AND PRE-HOSPITAL CREDITS Application has been submitted to the Pennsylvania State Board of Social Workers for 10.0 credit hours for social workers. Application has been made with the Pennsylvania Department of Health, Bureau of EMS, for EMS continuing education. EMS credits will be awarded for Day I and Day II either by direct application by provider or by the ATSPA office. Instructions will be available on site for the EMS provider’s signature, EMS six digit number, county in which they reside, and date of birth. Signing in and out will be required.

NURSING STUDENT, MEDICAL STUDENT & GRADUATE SOCIAL WORK STUDENT SCHOLARSHIPS Full-time students enrolled in an undergraduate or diploma nursing program in PA, students enrolled in a PA medical school, and social workers enrolled in a *graduate* social work program are eligible to apply for scholarships to attend the full conference. The scholarship includes conference registration fee and scheduled conference meals. It does not cover travel or lodging. Application deadline is March 21, 2014.

H. ARNOLD MULLER, M.D. RESIDENT SCHOLARSHIP Residents currently enrolled in an accredited Pennsylvania hospital in an emergency medicine residency program are eligible to apply. The scholarship covers the conference registration fee, scheduled conference meals, travel and lodging. One scholarship is awarded annually, with the recipient being recognized at the Awards Banquet. Application deadline is March 21, 2014. Application forms and scholarship criteria are available at the American Trauma Society, Pennsylvania Division office at 2 Flowers Drive, Mechanicsburg, PA 17050-1701. For more information, contact the American Trauma Society, Pennsylvania Division at 717-766-1616.

AMERICAN TRAUMA SOCIETY, PENNSYLVANIA DIVISION MEMBERSHIP FORM

Mail To: American Trauma Society, Pennsylvania Division, Attn: Membership, 2 Flowers Drive, Mechanicsburg, PA 17050

NAME _____

ORGANIZATION _____

ADDRESS _____ E-MAIL _____

CITY, STATE, ZIP _____

TELEPHONE (DAY) _____

Enclosed is a check for membership Enclosed is a direct donation to the Pennsylvania Division

Please send additional information Enclosed is a bequest in the memory of a loved one

I am interested in:

Public Education Programs Memorial Fund Professional Education Programs

Upcoming State Actions Speakers Bureau Volunteer Opportunities

Endowment Fund



MEMBERSHIP RATES:

\$ 60 - Contributor, Professional, General Member, Nurse or EMS Personnel

\$750 - \$1,500 - Institutional Member

\$100 - Contributor or EMS Squad

\$2,500 - Individual Lifetime Member (One-Time Fee)

\$160 - Physician, Surgeon, Dentist or Ph.D.



American Trauma Society

Pennsylvania Division

2 Flowers Drive

Mechanicsburg, PA 17050-1701

NONPROFIT ORG.

U.S. POSTAGE

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